



# 商业双专业文凭课程

## Business Dual Diploma Programme

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**2年 8个月课程**  
Years Months Programme

▲ 80% 实践训练  
80% Practical Skills

▲ 20% 理论  
20% Theory

▲ 教学媒介语以中文为主，  
英文为辅  
Medium of Instruction:  
Chinese & Simple English

▲ 16岁以上即可报读，  
无需入学资格  
Entry Requirement:  
16 Years Old & Above

**选择困难？没关系！你可以两者兼得！**

**双专业，双机会！现在你可以报读两个专业，同时考取双专业文凭；多一项技能，提高求职竞争力！**

**Can't decide? No worries! You can have the best of both worlds!**

**Double the major, double the opportunities! You can now enroll in two distinct majors at the same time and achieve dual diplomas. Acquire additional skills and knowledge to boost your employability.**

新纪元技职与推广教育学院精明商业与餐旅系大部分课程都可以自由组合，兴趣多也不必烦恼！

Most courses under the Department of Smart Business and Hospitality at the New Era Institute of Vocational and Continuing Education (NEIVCE) now offer FLEXIBLE COMBINATIONS. Diverse interests? We've got you covered!



**6种组合，任你选择 | 6 combinations, choose as you wish**

- 商业创新与创业  
Business Innovation and Entrepreneurship (SIBIE)
- 电子商务与数码营销  
E-Commerce and Digital Marketing (SIEDM)
- 国际贸易与物流管理  
International Trading & Logistics (SIITL)

1. SIBIE + SIEDM
2. SIBIE + SIITL
3. SIEDM + SIBIE
4. SIEDM + SIITL
5. SIITL + SIBIE
6. SIITL + SIEDM



**考取资格 | QUALIFICATIONS**

双份 英国国立西苏格兰学院专业文凭及高级专业文凭  
(根据所选专业)

2 X Diploma and Advanced Diploma awarded by West College Scotland, UK  
(Based on the selected majors)

**课程收费 | FEE STRUCTURE**

| Category        | DUAL Diploma Programme |
|-----------------|------------------------|
| Application Fee | 200                    |
| Tuition Fee     |                        |
| Semester 1      | 8,000                  |
| Semester 2      | 8,400                  |
| Semester 3      | 7,400                  |
| Semester 4      | 5,000                  |
| Semester 5      | 5,000                  |
| Semester 6      | 5,000                  |
| Semester 7      | 2,800                  |
| Semester 8      | 2,000                  |
| Total           | 43,800                 |



**011-6051 0218 | 011-1688 4915**

(DEPARTMENT OF SMART BUSINESS AND HOSPITALITY)

**03-8737 8770 | 03-8737 9292**

(GENERAL LINE)



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