



**NEW ERA  
INSTITUTE**  
OF VOCATIONAL & CONTINUING EDUCATION  
新纪元技能与推广教育学院  
LO2635  
Owned by Dong Jao Zong Higher Learning Centre Bhd (232570A)



# Graphic Design (Digital) 数码平面设计

**SKMGD**

Malaysian Skills Certificate (SKM) Level 3 (IT-058-3:2014)

# Graphic Design (Digital)

## 数码平面设计

SKMGD Malaysian Skills Certificate (SKM) Level 3 (IT-058-3:2014)

### 17 Months Course (With Internship) 17个月课程 (包括实习)

#### ▲ Certification 证书

Malaysian Skills Certificate (SKM) Level 3.  
马来西亚技术证书(SKM)第三级。

#### ▲ Accreditation & Recognition 认证与认可

Accredited by JPK, and recognised by the Malaysian Qualifications Agency (MQA).  
获得马来西亚技能发展局(JPK)认证, 并受到马来西亚学术资格鉴定机构(MQA)认可。

#### ▲ Entry Requirement 入学要求

Applicants must be at least 16 years old.  
16岁或以上即可报读。

Able to read, write, and perform basic mathematics in Malay or English language.  
能够使用马来语或英语阅读、书写及进行基本计算。

#### ▲ Teaching Medium 教学媒介

Simple Malay and English language, with Chinese as a supporting language.  
教学媒介语以马来文与英文为主, 中文为辅。

#### ▲ Assessment 考核评估

Emphasise assignments and practical exercises.  
注重作业及实践练习。

The course structure consists of 30% theory and 70% practical application.  
30%理论与70%实践, 聚焦于工作场所的实际应用。

#### ▲ Career Pathways & Professional Development 就业前景与专业进阶

**Employment Prospects:** Digital Graphic Designer, Graphic Designer, Digital Designer, Digital Artist, Digital Illustrator, Multimedia Designer.  
数码平面设计师, 平面设计师, 数码设计师, 数码美术师, 数码插画师, 多媒体设计师。

**Advancement:** Education level improved, professional skills recognised.  
学历得到提升, 专业受认可

**Entrepreneurship:** Suitable for employers and/or self-employed individuals to apply for relevant licences, enhance business credibility, strengthen personal branding, and build customer confidence, to increase sales and revenue.  
雇主或自雇人士可凭此认证或文凭申请相关执照, 也可提升自身品牌, 让顾客对您的专业更具信心, 以提升销售和营业额。

**Vocational Training:** Graduates may progress to become government-certified vocational training instructors or assessment officers.  
毕业生有机会成为政府认证的技职培训导师或评估官员。

#### ▲ Education Pathways 升学机会

With this certification, students may pursue further studies at local public or private universities or colleges.\*  
凭此认证或文凭, 学生也可继续在本地国立或私立大学或学院升学。\*

\* Terms and conditions apply. \* 须符合相关条款与条件。

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