



课程设有实习
With Internship

专业美发造型与护理

Professional Hair Styling and Caring (PBSHS)

专业美发造型与护理

Professional Hair Styling and Caring (PBSHS)

1 年课程

Years Course

▲ 80% 实践训练
80% Practical Skills

▲ 20% 理论
20% Theory

▲ 教学媒介语以中文为主，
英文为辅
Medium of Instruction:
Chinese & Simple English

▲ 16 岁以上即可报读，
无需入学资格
Entry Requirement:
16 Years Old & Above

▲ 课程的收费不包含彩妆、美甲、
美发、美容产品及用具。
The course fee does not include
cosmetic products and tools.

▲ 课程设有实习
With Internship

本课程为学生提供美发技能，专为热衷于美发和护发事业的学生而设。本课程主要目的是为学生提供成为专业理发师所需的知识和技能，以实践发廊工作。学生可满足客户在护发和发型方面的所有需求。本课程将栽培学生成为专业理发师。

This course will further advance our graduates with hairstyling and hair caring skills and it aims for those students who have strong passion about hairstyling and hair caring. The main purpose of this course is to equip the students with the knowledge and skills needed to be a professional hairstylist arrange for salon practice. Students will be able to serve all the customers' needs about hair care and styling. Besides, this course also train them to be a Professional Hairstylist.

学生将学习 / Students will learn and be able to:

▲ 准备从事美发工作

通过理论学习与现场实践包括模特儿发型制作，掌握美发的知识与技能。

Prepare for hairdressing

Learning knowledge and techniques for hairdressing by training of theory and practical with lecturing and live practical includes doing life models' hair.

▲ 提供美发服务

通过从基础到高级的反复培训、正规评估与考核，培养学生的美发意识并胜任专业美发工作。

Provide hairdressing service

Competence in professional hairdressing with hairdressing sense by repeatedly training , proper assessment and examination from basic to advanced.

▲ 了解头发特征

学习辨识所有类型头发的特征并掌握改善头发状况与发型的技能。

Knowing the characteristics of hair

Learning knowledge and techniques to recognize and handle all types of hair characteristic for improving the hair condition and hairstyle.

▲ 为客户提供咨询与建议

学习关于头发与头皮状况、问题、头发产品与用法等方面的知识，解答客户疑问并给予建议。

Consult & advise clients

Learning knowledge of recognize the hair and scalp condition and problems, the hair products and its usage for consulting and giving advice accordingly.

▲ 准备洗发并调理头发和头皮

通过以下步骤开始美发操作：学习如何洗发、调理头发与头皮，包括学习如何选用正确的洗发剂、如何正确操纵泡沫、按摩头皮及正确冲洗头发。

Prepare to shampoo & condition the hair & scalp

Start hairdressing by teaching how to shampoo and condition the hair and scalp, includes choosing the right shampoo, how to manipulate the foam, scalp massage and proper rinse the hair.

▲ 遵循紧急程序

熟悉工作场所且于提供服务的同时，对应急措施与程序有高度了解与警觉。

Follow emergency procedures

Practise a very high level alert of emergency with knowing the precautionary measures and procedures as well as familiarity of the premises when providing service.

▲ 保持健康、安全与有保障的服务

每位学生从一开始即受培训以维持非常高水平的健康、安全与有保障的服务，同时在提供专业服务时保持自然与良好的态度。

Maintain health, safety & security service

Practise a very high level of maintaining health, safety and security service from beginning in order every trained student has natural behavior and good attitude in providing professional hairdressing.

课程内容 | COURSE OUTLINE

- 护发咨询
Hair Care Consultation
- 发廊管理
Hair Salon Administration
- 洗发技巧
Hair Shampooing Skill
- 头发造型技巧
Hair Styling Skills
- 剪发技巧
Hair Cutting Skills
- 烫发技巧
Hair Perming Skills
- 中和头发技术
Neutralize Hair Technique
- 直发技术
Hair Rebonding Technique
- 案例分析
Case Study
- 染发技巧
Hair Colouring Skills
- 头发漂白技术
Hair Bleaching Technique
- 头发和头皮护理
Hair & Scalp Treatment
- 发廊维护
Hair Salon Maintenance
- 实习
Internship

** Please note that the modules listed are indicative and may be subject to change.*



评估标准 | ASSESSMENT

100%作业和实践练习。本课程提供美发造型与护理的理论20%，实践80%，聚焦于工作场所的实际应用。

鼓励团队合作，让学生学会分组合作或单独工作以完成各专题作业。

100% Assignment and Practical Exercises. The course offers both the theory (20%) and practise (80%) of Hair Styling and Caring skills, with focus on the practical application of these skills in the workplace.

Teamwork is encouraged and students learn to work in groups or individual to complete their projects.



考取资格 | QUALIFICATIONS

英国国立西苏格兰学院专业文凭

Diploma awarded by West College Scotland, UK



就业前景 | CAREER PATHWAYS

美发师、理发师、发型师、造型师、发型设计师、发型设计顾问、美发护理师、美发护理顾问、形象设计师、形象顾问、开办发廊、发廊管理执行员、发廊经理等等。

Hairdressers, Barbers, Hair Stylists, Stylists, Hair Styling Consultants, Hair Care Therapist, Hair Care Consultants, Image Designers, Image Consultants, Hair Salon Owner, Hair Salon Executive, Hair Salon Manager, and etc.



了解美容疗法背后的理论与科学原理，传授学生最新的美容疗法知识与技能。
Know the theory and science behind treatments and equip them with knowledge of the most up-to-date beauty techniques.



 **010-838 7925 | 016-429 7793**
(DEPARTMENT OF CREATIVE MEDIA AND BEAUTY STUDIES)

03-8737 8770 | 03-8737 9292
(GENERAL LINE)

 B5-B7, Block B, Jalan TKS 1, Taman Kajang Sentral, 43000 Kajang, Selangor.  enrolment@neivce.edu.my

 www.neivce.edu.my

 新纪元技职与推广教育学院

 [newera_vocational_malaysia](https://www.instagram.com/newera_vocational_malaysia)

 新纪元技职与推广教育学院