



# 彩妆艺术

Makeup Artistry  
(PBSMA)

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## 8个月课程

### Months Course

▲ 80% 实践训练  
80% *Practical Skills*

▲ 20% 理论  
20% *Theory*

▲ 教学媒介语以中文为主，  
英文为辅  
*Medium of Instruction:*  
*Chinese & Simple English*

▲ 16岁以上即可报读，  
无需入学资格  
*Entry Requirement:*  
*16 Years Old & Above*

▲ 课程的收费不包含彩妆、美甲、  
美发、美容产品及用具。  
*The course fee does not include*  
*cosmetic products and tools.*

本课程将栽培学生成为专业彩妆师，课程涵盖美容、时尚、新娘化妆与发型设计的所有领域。

This course will train our graduates to be a Professional Makeup Artist. All areas from Beauty, Fashion, Bridal Makeup and Hairstyling will be covered.

此技职课程结合彩妆师必备技能、发型设计技巧、美甲技巧、形象设计技能甚至美妆造型、时装及走秀。

This Vocational Course combines Makeup Artist Essential skills, Hair Styling techniques, Nail Art techniques, Image Designing skills, Fashion designing skills and even makeup styling, fashion as well as catwalk.

### 学生将学习 / Students will learn and be able to:

- ▲ 培养从基础至彩妆设计的实务能力，并以制作个人专业特辑作为学习总结。  
Develop their practical ability from fundamentals to makeup design and culminate with the production of a professional student portfolio.
- ▲ 新娘彩妆 – 成为专业新娘彩妆师所需具备的所有创意与技能，包括最流行的欧洲及亚洲等区域的新娘彩妆技能。  
Bridal makeup - All the creative and technical skills you need to be a professional bridal makeup. The most popular bridal make-up techniques such as European, Asian etc.
- ▲ 基本彩妆 – 各种自然彩妆、派对彩妆及新娘彩妆。  
Basic makeup-various natural makeup, party makeup and bridal makeup.
- ▲ 将美发与彩妆结合 – 改造外在形象，将美发与彩妆的最佳元素结合，形成深入与全面的培训，以迎合时尚、发型及新娘彩妆的发展趋势。  
Combined Hair and Makeup - a makeover and now incorporates the best elements of hair and makeup for intensive and comprehensive training for a career in fashion, session styling or bridal.
- ▲ 美甲 – 学习技能包括指甲洁净、修剪及抛光。此外也有资格提供指甲接长、人造指甲及水晶甲，基本上可从事任何与美甲有关的工作。  
Nail Art - skills includes cleaning the nails, trimming, and polishing. Also qualified to give nail extensions, apply artificial nails, acrylic nails, and basically do anything else connected with the beautifying of the nails.



## 课程内容 | COURSE OUTLINE

- 基础彩妆技巧  
Makeup Techniques Fundamental
- 基础发型设计技巧  
Hair Styling Techniques Fundamental
- 基础美容技巧  
Fundamental Beauty Techniques
- 摄影与数码影像  
Photography & Digital Imaging
- 商业营运与客户管理  
Business & Client Management
- 新娘彩妆艺术与发型设计  
Bridal Makeup Artistry & Hair Styling Artistry
- 创意配饰设计  
Creative Accessories Design
- 美甲护理与美甲设计技巧  
Nail Care & Nail Art Design
- 基础特效化妆  
Special Effects Makeup Fundamental
- 与工作相关的软技能  
Work-Based Soft Skills
- 彩妆与发型设计塑造(毕业制作)  
Makeup and Hairstyling Exhibition (Major Project)

*\* Please note that the modules listed are indicative and may be subject to change.*



## 评估标准 | ASSESSMENT

100%作业及实践练习，本课程提供彩妆艺术的理论20%与实践80%，聚焦于工作场所的实际应用。

鼓励团队合作，让学生学会分组合作或单独工作以完成专题作业。

100% Assignment and Practical Exercises. The course offers both the theory (20%) and practice (80%) of Makeup Artistry skills, with a focus on the practical application of these skills in the workplace.

Teamwork is encouraged and students learn to work in groups or individual to complete their projects.



## 考取资格 | QUALIFICATIONS

英国国立西苏格兰学院专业文凭

Diploma awarded by West College Scotland, UK



## 就业前景 | CAREER PATHWAYS

彩妆师、美甲师、电影特效彩妆师、形象设计师、新娘化妆师、彩妆督导员、舞台化妆师、造型师、商业广告彩妆师、发型设计师、形象顾问等等。

Makeup Artist, Nail Technician, Special Effect Makeup Artist, Bridal Makeup Artist, Makeup Supervisor, Stage Makeup Artist, Stylist, Commercial Makeup Artist, Hair Stylist, and etc.





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 **010-838 7925 | 016-429 7793**  
(DEPARTMENT OF CREATIVE MEDIA AND BEAUTY STUDIES)

**03-8737 8770 | 03-8737 9292**  
(GENERAL LINE)

 B5-B7, Block B, Jalan TKS 1, Taman Kajang Sentral, 43000 Kajang, Selangor.  [enrolment@neivce.edu.my](mailto:enrolment@neivce.edu.my)

 [www.neivce.edu.my](http://www.neivce.edu.my)

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 [newera\\_vocational\\_malaysia](https://www.instagram.com/newera_vocational_malaysia)

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