

栽培学生掌握专业发型师和彩妆师
所需具备的知识与技能。

To equip the students with the knowledge and skills needed to
be a professional hairstylist and makeup artist.



专业美颜技能 创意发型与理发

Professional Beauty Skills
**Hairdressing
(PBSHD)**

- ▲ 80% 实践训练
80% Practical Skills
- ▲ 20% 理论
20% Theory
- ▲ 2年课程
2 Years Learning
- ▲ 16岁以上即可报读, 无需入学资格
Entry Requirement: 16 Years Old & Above
- ▲ 教学媒介语以中文为主, 英文为辅
Medium of Instruction: Chinese & Simple English



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专业美颜技能 创意发型与理发

PROFESSIONAL BEAUTY SKILLS
Hairdressing (PBSHD)

2年课程 Years Course

本课程专为热爱美发的学生而设，课程的主要宗旨是栽培学生掌握专业发型师所需具备的知识与技能。学生将能够满足客户在头发护理和造型方面的所有需求。此外，本课程还将培训他们成为专业的化妆师。本课程涵盖美容、时尚、新娘化妆、舞台、特效和发型设计的所有领域。

This course will further advance our graduates with hairdressing skills and it aims for those students who have strong passion about hairdressing. The main purpose of this course is to equip the students with the knowledge and skills needed to be a professional hairstylist arrange for salon practice. Student will be able to serve all the customers' needs about hair care and styling. Besides, this course will also train them to be a Professional Makeup Artist. All areas from Beauty, Fashion, Bridal Makeup, Stage, Special Effects and Hairstyling will be covered.

此两年技职课程涵盖彩妆师以下基础至高级技能，包括：理发、烫发、染发、头发知识、化妆师必备技能、发型设计技巧、美容技能、美甲技巧、形象设计技能、时装设计技能以及高级摄影彩妆 - 新娘、时装及走秀。

The two-year Vocational Course combines basic and advanced hair cutting, perming, coloring, hair knowledge, makeup artist essential skills, hair styling techniques, beauty skills, nail art techniques, Image designing skills, fashion designing skills and advanced makeup for photography - bridal, fashion and runway.

学生将学习 / Students will learn and be able to:

- 创意彩妆与造型设计 Makeup and Hairstyling Skills:
 - 培养从基础至彩妆设计的实务能力，并以制作个人专业特辑作为学习总结。
Develop their practical ability from fundamentals to makeup design and culminate with the production of a professional student portfolio.
 - 在进行彩妆活动时，如何利用个人艺术天份与创意，结合梦幻彩妆，创造具全新创意的时尚外观。
How to use their artistic talent and creativity in their makeup creations for complete creative fashion looks incorporating fantasy makeup.
 - 新娘彩妆 - 成为专业新娘彩妆师所需具备的所有创意与技能，包括最流行的欧洲及亚洲等区域的新娘彩妆技能。
Bridal makeup - All the creative and technical skills you need to be a professional bridal makeup. The most popular bridal make-up techniques such as European, Asian etc.
 - 基本彩妆 - 各种自然彩妆、派对彩妆及新娘彩妆，同时学习诸如掩盖伤疤的专科医疗化妆。
Basic makeup - various natural makeup, party makeup and bridal makeup, along with specialist makeup like medical makeup to disguise scars, burns etc.
 - 电影与特效化妆 - 将化妆师引入古代、当代及未来角色的梦幻世界里。化妆师协助演员塑造该角色所需的外表。
Film and special effects - takes the makeup artist into a fantasy world with characters from the past, present and future. The makeup artist's task is in helping the actor complete the outer appearances of their character.
 - 将美发与彩妆结合 - 改造外在形象，将美发与彩妆的最佳元素结合，形成深入与全面的培训，以迎合时尚、美容、商业、发型及新娘彩妆的发展趋势。
Combined Hair and Makeup - a makeover and now incorporates the best elements of hair and makeup for intensive and comprehensive training for a career in fashion, beauty, commercials, session styling or bridal.
 - 美甲 - 学习技能包括指甲洁净、修剪、抛光、指甲接长、人造指甲及水晶甲等。
Nail Art - skills includes cleaning the nails, trimming, polishing, nail extensions, apply artificial nails, acrylic nails and etc.
- 美发技巧 Hairdressing Skills:
 - 梳理头发
Prepare for dressing hair
 - 头发和头皮护理
Carry out hair and scalp treatment
 - 剪发、洗发、染发
Prepare for hair cutting, shampooing and hair dyeing
 - 漂白、直发、烫发和中和头发
Prepare to bleach, rebond, perm and neutralize hair
 - 维护健康、安全和保障措施
Maintain health, safety and security practices
 - 履行接待职责
Carry out reception duties
 - 描述理发行业的关键特征
Describe the key characteristics of the hair industry
 - 描述理发行业的工作惯例
Describe working practices in the hair industry
 - 咨询并给予客户建议
Consult and advise clients
 - 发廊客户和同事合作
Work with clients and colleagues in a salon

课程内容 | COURSE OUTLINE

- 初级彩妆
Basic Make-up
- 基础发型
Basic Hair Styling
- 摄影棚摄影技术
Studio Photography
- 新娘彩妆
Bridal Make-up
- 新娘发型
Bridal Hair Styling
- 饰品设计
Accessories Design
- 时尚杂志与广告彩妆
Fashion Magazine & Advertisement Make-up
- 基本创意发型
Basic Fantasy & Creative Hair Styling
- 数码影像 - Adobe Photoshop
Digital Imaging - Adobe Photoshop
- 与工作相关的软技能
Work-Base Soft Skills
- 基础脸部彩绘
Basic Face Painting
- 基础美甲
Basic Nail
- 基本美容
Basic Beauty
- 职场英语 (1)
Workplace English Communication (I)
- 职场英语 (2)
Workplace English Communication (II)
- 发廊管理
Hair Salon Administration
- 洗发技巧
Hair Shampooing Skill
- 头发造型技巧
Hair Styling Skills
- 剪发技巧
Hair Cutting Skills
- 烫发技巧
Hair Perming Skills
- 中和头发技术
Neutralize Hair Technique
- 直发技术
Hair Rebonding Technique
- 染发技巧
Hair Colouring Skills
- 头发漂白技术
Hair Bleaching Technique
- 头发和头皮护理
Hair & Scalp Treatment
- 美发廊维护
Hair Salon Maintenance
- 商业管理技能 (1)
Business Management Skills (1)
- 商业管理技能 (2)
Business Management Skills (2)
- 商业管理技能 (3)
Business Management Skills (3)
- 商业管理技能 (4)
Business Management Skills (4)

* Please note that the modules listed are indicative and may be subject to change.



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评估标准 | ASSESSMENT

100%作业及实践练习，本课程提供创意发型与理发的理论20%与实践80%，聚焦于工作场所的实际应用。鼓励团队合作，让学生学会分组合作或单独工作以完成专题作业。

100% Assignment and Practical Exercises. The course offers both the theory (20%) and practice (80%) of Hairdressing skills, with a focus on the practical application of these skills in the workplace. Teamwork is encouraged and students learn to work in groups to or individual complete their projects.

考取资格 | QUALIFICATIONS

英国国立西苏格兰学院专业文凭和高级专业文凭
Diploma and Advanced Diploma awarded by West College Scotland, UK

台湾文凭 (由台湾各大学颁发)
Diploma Qualification from Universities in Taiwan

第五级专业文凭 (资格获得OFQUAL英国政府学历及考试评审局承认)
Level 5 Diploma (Regulated by OFQUAL - Office of Qualification & Examination Regulation)

就业前景 | CAREER PATHWAYS

专业理发师、美发师、发型设计师、化妆师、美甲师、彩妆师、电影特效彩妆师、形象设计师、新娘化妆师，美发导师、督导员、舞台化妆师、造型师、时尚活动策划师、商业广告彩妆师、创意总监、厂商业务代表、开办美容院、形象顾问等等。

Salon Hairdresser, Salon Hair Stylist, Salon Manager, Makeup Artist, Nail Artist, Special Effect Makeup Artist, Bridal Makeup Artist, Hair Styling Artist, Media Makeup Artist, Creative Director, Photography Image Consultant, and etc.