

**结合彩妆师必备技能、发型设计技巧、
形象设计技能及高级摄影彩妆。**

**Combines Makeup Artist Essential skills, Hair Styling techniques,
Image designing skills, and Advanced Makeup for Photography.**



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学术伙伴 Academic Partners :



行业合作伙伴 Industry Partners :



专业美颜技能 创意彩妆与 造型设计

暨商业管理技能

Professional Beauty Skills
**Makeup and Hairstyling
 (PBSMH-DB)**
 with Business Management Skills

- ▲ 80% 实践训练
80% Practical Skills
- ▲ 20% 理论
20% Theory
- ▲ 2年课程
2 Years Learning
- ▲ 16岁以上即可报读, 无需入学资格
Entry Requirement: 16 Years Old & Above
- ▲ 教学媒介语以中文为主, 英文为辅
Medium of Instruction: Chinese & Simple English

认证与注册单位 Accredited and Registered by :



专业美颜技能

创意彩妆与造型设计

PROFESSIONAL BEAUTY SKILLS
Makeup and Hairstyling (PBSMH-DB)

2年课程

Years Course

本课程将栽培学生成为专业彩妆师，课程涵盖美容、时尚、新娘化妆、舞台、特效与发型设计的所有领域。
This course will train our graduates to be a Professional Makeup Artist. All areas from Beauty, Fashion, Bridal Makeup, Stage, Special Effects and Hairstyling will be covered.

此两年技职课程结合彩妆师必备技能、发型设计技巧、美容必备技能、美甲技巧、形象设计技能、时装设计技能以及高级摄影彩妆－新娘、时装及走秀。
The two-year Vocational Course combines Makeup Artist Essential skills, Hair Styling techniques, Beauty Essential skills , Nail Art techniques, Image designing skills, fashion designing skills and Advanced Makeup for Photography – Bridal, Fashion and Runway.

学生将学习 / Students will learn and be able to:

- 培养从基础至彩妆设计的实务能力，并以制作个人专业特辑作为学习总结。
Develop their practical ability from fundamentals to makeup design and culminate with the production of a professional student portfolio.
- 在进行彩妆活动时，如何利用个人艺术天份与创意，结合梦幻彩妆，创造具全新创意的时尚外观。
How to use their artistic talent and creativity in their makeup creations for complete creative fashion looks incorporating fantasy makeup.
- 新娘彩妆－成为专业新娘彩妆师所需具备的所有创意与技能，包括最流行的欧洲及亚洲等区域的新娘彩妆技能。
Bridal makeup - All the creative and technical skills you need to be a professional bridal makeup. The most popular bridal make-up techniques such as European, Asian etc.
- 研究时尚彩妆最新潮流的同时，学习摄影彩妆及时尚彩妆技巧－包括编辑与广告－加上T台彩妆。
Makeup for fashion and photography - including editorial and advertising – plus catwalk (runway) make-up – while examining and practicing the latest trends in fashion make-up application.
- 基本彩妆－各种自然彩妆、派对彩妆及新娘彩妆，同时学习诸如掩盖伤疤的专科医疗化妆。
Basic makeup-various natural makeup, party makeup and bridal makeup, along with specialist makeup like medical makeup to disguise scars, burns etc.
- 剧院和舞台化妆－用于表演、芭蕾舞、歌剧等。彩妆师的创艺和技巧可用来创造特定角色。
Theatre and stage makeup - used in shows, ballet, opera etc. The makeup artist's creativity and skills are used to create the desired character.
- 电影与特效化妆－将化妆师引入古代、当代及未来角色的梦幻世界里。化妆师协助演员塑造该角色所需的外表。
Film and special effects - takes the makeup artist into a fantasy world with characters from the past, present and future. The makeup artist's task is in helping the actor complete the outer appearances of their character.
- 将美发与彩妆结合－改造外在形象，将美发与彩妆的最佳元素结合，形成深入与全面的培训，以迎合时尚、美容、商业、发型及新娘彩妆的发展趋势。
Combined Hair and Makeup - a makeover and now incorporates the best elements of hair and makeup for intensive and comprehensive training for a career in fashion, beauty, commercials, session styling or bridal.
- 美甲－学习技能包括指甲洁净、修剪及抛光。此外也有资格提供指甲接长、人造指甲及水晶甲，基本上可从事任何与美甲有关的工作。
Nail Art – skills includes cleaning the nails, trimming, and polishing. Also qualified to give nail extensions, apply artificial nails, acrylic nails, and basically do anything else connected with the beautifying of the nails.

课程内容 | COURSE OUTLINE

- 初级彩妆
Basic Make-up

• 基础发型
Basic Hair Styling

• 摄影棚摄影技术
Studio Photography

• 新娘彩妆
Bridal Make-up

• 新娘发型
Bridal Hair Styling

• 饰品设计
Accessories Design

• 时尚杂志与广告彩妆
Fashion Magazine & Advertisement Make-up

• 基本创意发型
Basic Fantasy & Creative Hair Styling

• 数码影像－Adobe Photoshop
Digital Imaging－Adobe Photoshop
- 与工作相关的软技能
Work-Base Soft Skills

• 基础脸部彩绘
Basic Face Painting

• 基础美甲
Basic Nail

• 基本美容
Basic Beauty

• 职场英语 (1)
Workplace English Communication (I)

• 职场英语 (2)
Workplace English Communication (II)

• 高级脸部与身体彩绘
Advanced Face & Body Painting

• 特效化妆
Special Effects Make-up

• 创意舞台与戏剧彩妆
Fantasy Stage & Creative Theatrical Horror Make-up
- 高级创意发型
Advanced Fantasy & Creative Hair Styling

• 时尚取样技术与基本缝纫技能
Sampling Fashion Techniques & Sewing Skills

• 彩妆与形象设计
Make-up & Image Design

• 商业管理技能 (1)
Business Management Skills (1)

• 商业管理技能 (2)
Business Management Skills (2)

• 商业管理技能 (3)
Business Management Skills (3)

• 商业管理技能 (4)
Business Management Skills (4)

• 彩妆与发型设计塑造 (毕业制作)
Makeup and Hairstyling Exhibition (Major Project)

** Please note that the modules listed are indicative and may be subject to change.*



OFQUAL认证 | OFQUAL RECOGNITION

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评估标准 | ASSESSMENT

100%作业及实践练习，本课程提创意彩妆与造型设计的理论20%与实践80%，聚焦于工作场所的实际应用。鼓励团队合作，让学生学会分组合作或单独工作以完成专题作业。

100% Assignment and Practical Exercises. The course offers both the theory (20%) and practice (80%) of Make-up and Hair Styling skills, with a focus on the practical application of these skills in the workplace. Teamwork is encouraged and students learn to work in groups or individual to complete their projects.

考取资格 | QUALIFICATIONS

英国国立西苏格兰学院专业文凭和高级专业文凭
Diploma and Advanced Diploma awarded by West College Scotland, UK

台湾文凭 (由台湾各大学颁发)
Diploma Qualification from Universities in Taiwan

第五级专业文凭 (资格获得OFQUAL英国政府学历及考试评审局承认)
Level 5 Diploma (Regulated by OFQUAL – Office of Qualification & Examination Regulation)

就业前景 | CAREER PATHWAYS

化妆师、美甲师、彩妆师、电影特效彩妆师、形象设计师、新娘化妆师、美容导师、督导员、舞台化妆师、造型师、时尚活动策划师、商业广告彩妆师、发型设计师、创意总监、厂商业务代表、开办美容院、形象顾问、摄影师等等。

Makeup Artist, Nail Technician, Special Effect Makeup Artist, Bridal Makeup Artist, Hair Styling Artist, Media Makeup Artist, Creative Director, Photography Image Consultant, Photographer, and etc.

