

**了解美容疗法背后的理论与科学原理，
传授学生最新的美容疗法知识与技能。**
*Know the theory and science behind treatments and equip
them with knowledge of the most up-to-date beauty techniques.*



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专业美颜技能 美容疗法

PROFESSIONAL BEAUTY SKILLS
Beauty Therapy (PBSBT)

- » 80% 实践训练
80% Practical Skills
- » 20% 理论
20% Theory
- » 2年课程
2 Years Learning
- » 16岁以上即可报读, 无需入学资格
Entry Requirement: 16 Years Old & Above
- » 教学媒介语以中文为主, 英文为辅
Medium of Instruction: Chinese & Simple English

2年课程

Years Course

本课程为学生提供美容疗法技能，同时为毕业生担任发廊和水疗中心的管理职位奠定坚实基础。本课程确保学生了解美容疗法背后的理论与科学原理，传授学生最新的美容疗法知识与技能。此外，本课程也将培训本院毕业生成为专业化化妆师。课程涵盖美容、时尚、新娘化妆、舞台、特效及发型设计的所有领域。

This course will further our graduates with beauty therapy skills and prepare you for management positions in salons and spas. It will ensure students know the theory and science behind treatments and equip them with knowledge of the most up-to-date beauty techniques. Beside, this course will also train our graduates to be a Professional Makeup Artist. All areas from Beauty, Fashion, Bridal Makeup, Stage, Special Effects and Hairstyling will be covered.

此两年技职课程涵盖彩妆师以下基础至高级技能，包括：发型设计技巧、美容必备技能、美甲技巧、形象设计技能、时装设计技能以及高级摄影彩妆 - 新娘、时装及走秀。

The two-year Vocational Course combines basic and advanced beauty therapy techniques, makeup artist essential skills, hair styling techniques, beauty Essential skills, Nail Art techniques, Image designing skills, fashion designing skills and Advanced Makeup for Photography - Bridal, Fashion and Runway.

学生将学习 / Students will learn and be able to:

创意彩妆与造型设计 Makeup and Hairstyling Skills:

- 培养从基础至彩妆设计的实务能力，并以制作个人专业特辑作为学习总结。 Develop their practical ability from fundamentals to makeup design and culminate with the production of a professional student portfolio.
 - 在进行彩妆活动时，如何利用个人艺术天份与创意，结合梦幻彩妆，创造具全新创意的时尚外观。 How to use their artistic talent and creativity in their makeup creations for complete creative fashion looks incorporating fantasy makeup.
 - 新娘彩妆 - 成为专业新娘彩妆师所需具备的所有创意与技能，包括最流行的欧洲及亚洲等区域的新娘彩妆技能。 Bridal makeup - All the creative and technical skills you need to be a professional bridal makeup. The most popular bridal make-up techniques such as European, Asian etc.
 - 研究时尚彩妆最新潮流的同时，学习摄影彩妆及时尚彩妆技巧 - 包括编辑与广告 - 加上T台彩妆。 Makeup for fashion and photography - including editorial and advertising - plus catwalk (runway) make-up - while examining and practicing the latest trends in fashion make-up application.
 - 基本彩妆 - 各种自然彩妆、派对彩妆及新娘彩妆，同时学习诸如掩盖伤疤的专科医疗化妆。 Basic makeup - various natural makeup, party makeup and bridal makeup, along with specialist makeup like medical makeup to disguise scars, burns etc.
 - 剧院和舞台化妆 - 用于表演、芭蕾舞、歌剧等。彩妆师的创意和技巧可用来创造特定角色。 Theatre and stage makeup - used in shows, ballet, opera etc. The makeup artist's creativity and skills are used to create the desired character.
 - 电影与特效化妆 - 将化妆师引入古代、当代及未来角色的梦幻世界里。化妆师协助演员塑造该角色所需的外表。 Film and special effects - takes the makeup artist into a fantasy world with characters from the past, present and future. The makeup artist's task is in helping the actor complete the outer appearances of their character.
 - 将美发与彩妆结合 - 改造外在形象，将美发与彩妆的最佳元素结合，形成深入与全面的培训，以迎合时尚、美容、商业、发型及新娘彩妆的发展趋势。 Combined Hair and Makeup - a makeover and now incorporates the best elements of hair and makeup for intensive and comprehensive training for a career in fashion, beauty, commercials, session styling or bridal.
 - 美甲 - 学习技能包括指甲洁净、修剪及抛光。此外也有资格提供指甲接长、人造指甲及水晶甲，基本上可从事任何与美甲有关的工作。 Nail Art - skills includes cleaning the nails, trimming, and polishing. Also qualified to give nail extensions, apply artificial nails, acrylic nails, and basically do anything else connected with the beautifying of the nails.
- 美容护理技能 Beauty Therapy Skills:**
- 了解客户的皮肤需求并提供专业建议。 Understand the skin needs of customers and provide a professional advice.
 - 关注符合健康和法规的工作环境准备。 Aware of the preparation on the working environment in line with health and safety legislation.
 - 能够以正确的方法进行美容相关护理。 Able to perform beauty related therapy in right method.
 - 了解不同类型的护肤机。 Understand different types of electrical facial machine.
 - 了解淋巴引流疗法。 Understand lymphatic drainage therapy.

- 了解面部淋巴系统知识。 Understand the knowledge of facial lymphatic system.
- 了解实用的线程疗法。 Understand the practical threading therapy.
- 了解皮肤健康的主要宏观和微量营养素。 Understand the key macro & micro-nutrients for skin-health.
- 了解美容食物金字塔和抗氧化剂。 Understand the beauty food pyramid and the anti-oxidants.
- 如何从身体和面部去除毛发，同时根据情况调整技法。 Knowing how to remove hair from the body and face whilst adapting techniques according to the situation.
- 全身按摩的准备工作及进行按摩。 Carry out body massage preparation and perform body massage.
- 颈椎治疗准备工作及进行颈椎疗法。 Carry out décolleté therapy preparation and perform décolleté therapy.
- 身体保鲜膜(裹体)疗法准备工作及进行保鲜膜(裹体)疗法。 Carry out body wrap treatment preparation and perform body wrap treatment.
- 热身疗法准备工作及进行热身疗法。 Carry out thermal body therapy preparation and perform thermal body therapies.
- 人体电疗准备工作及提供人体电疗服务。 Carry out body electrotherapy service preparation and perform body electrotherapy service.

课程内容 / Course Outline

YEAR 1 第一学年

第一学期 / Semester 1

- 初级彩妆 Basic Make-up
- 基础发型 Basic Hair Styling
- 摄影棚摄影技术 Studio Photography
- 职场英语 (1) Workplace English communication (1)

第二学期 / Semester 2

- 新娘彩妆 Bridal Make-up
- 新娘发型 Bridal Hair Styling
- 饰品设计 Accessories Design

第三学期 / Semester 3

- 时尚杂志与广告彩妆 Fashion Magazine & Advertisement Make-up
- 基本创意发型 Basic Fantasy & Creative Hair Styling
- 数码影像 - Adobe Photoshop Digital Imaging - Adobe Photoshop
- 与工作相关的软技能 Work-Base Soft Skills
- 以智能机器人进行高素质客服管理 Manage Quality Customer Service with Robotics

YEAR 2 第二学年

第四学期 / Semester 4

- 基础脸部彩绘 Basic Face Painting
- 基础美甲 Basic Nail
- 基本美容 Basic Beauty
- 职场英语 (2) Workplace English communication (2)

第五学期 / Semester 5

- 专业美容治疗和电疗 Professional Beauty Therapy Treatment And Electrotherapy
- 脸部循环、传统刮沙、螺纹和耳烛护理 Face Circulatory, Traditional Scrapping, Threading and Ear Candle Treatment
- 内在美容营养知识 Nutrition Inner Beauty Knowledge

第六学期 / Semester 6

- 全身按摩与颈椎疗法 Body Massage & Décolleté Therapy
- 裹体护理 Body Wrap Treatment
- 脱毛治疗 Depilatory Treatment
- 人体热疗与身体电疗 Thermal Body Therapy And Body Electrotherapy Treatment

* Please note that the modules listed are indicative and may be subject to change.

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All learning materials are designed and written by expertise in the field and professional academic authors so that each interactive module is aligned against specific learning criteria specified by OFQUAL, the defining UK Government body for Academic Standards in UK Higher Education. These standards ensure those that learn with us receive a high quality education along with certification that is recognised universally by Universities and employers.



评估标准 / ASSESSMENT

100%作业及实践练习，本课程提供美容疗法的理论20%与实践80%，聚焦于工作场所的实际应用。鼓励团队合作，让学生学会分组合作或单独工作以完成专题作业。

100% Assignment and Practical Exercises. The course offers both the theory (20%) and practice (80%) of Professional Beauty Skills with specialization in Beauty Therapy which is with a focus on the practical application of these skills in the workplace. Teamwork is encouraged and students learn to work in groups to complete their projects.



考取资格 / QUALIFICATIONS

英国国立西苏格兰学院专业文凭和专业高级文凭
Diploma and Advanced Diploma awarded by West College Scotland, UK

台湾文凭(由台湾各大学颁发)
Diploma Qualification from Taiwan University

第五级专业文凭(资格获得OFQUAL英国政府学历及考试评审局承认)[选择性]
Level 5 Diploma (Regulated by OFQUAL - Office of Qualification & Examination Regulation) [Optional]



就业前景 / CAREER PATHWAYS

美容疗程师、高级美容疗程师、美容中心管理执行员、美容中心经理、化妆师、美甲师、彩妆师、电影特效彩妆师、形象设计师、新娘化妆师、美容导师、督导员、舞台化妆师、造型师、时尚活动策划师、商业广告彩妆师、发型设计师、新娘秘书、创意总监、厂商业代表、开办美容院、形象顾问、摄影师等等。

Skin Care Therapist, Senior Skin Care Therapist, Assistant Beauty Saloon Manager, Beauty Saloon Manager, Makeup Artist, Nail Technician, Special Effect Makeup Artist, Bridal Makeup Artist, Hair Styling Artist, Media Makeup Artist, Creative Director, Photography Image Consultant, Photographer, and etc.